

MEDICAL TOURISM NASHIK

National & International



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- India, one of world's fastest growing markets for medical tourism
- More popular among International Medical Tourists seeking better and cheaper options for treatment
- Treatment options which is either not available in their countries or requires a long wait.



- India, is among the top three countries in Asia that receive the maximum number of medical tourists –
- Quality of healthcare infrastructure
- Availability of highly skilled doctors
- Lower cost of treatment

- India hosts thousands of medical tourists from the **US, Canada, Australia and UK, as well as from African countries and Asian neighbours, like Bangladesh, Sri Lanka and China yearly.**
- **According to ASSOCHAM, in 2011 India saw 850,000 medical tourists and by the end of the year of 2022 this number may rise to 3.2 million.**



Indian medical tourism market is expected to expand at a CAGR of 27-30 per cent to reach US\$9-10 billion in 2022, from US\$3.9 billion in 2014, according to the “Medical Value Travel in India” report by KPMG and FICCI.

Globally the medical travel industry is estimated at US\$ 15-20 Billion and is expected to grow to US\$ 32.5 Billion over the next five years at CAGR of 17.9 per cent.



Current Medical & Wellness Tourism Scenario of world/ India

WORLD



Global Market
2016 - US\$ 19.7 billion

 Growth
18.8% CAGR

 Market Projection
2022 - US\$ 46.6 billion

INDIA



Ranks 4th
 Globally for MT

 market size
US\$ 9 billion by 2021-22

 Total Market Share
18%



Medical Value Travel in INDIA

- Better Connectivity



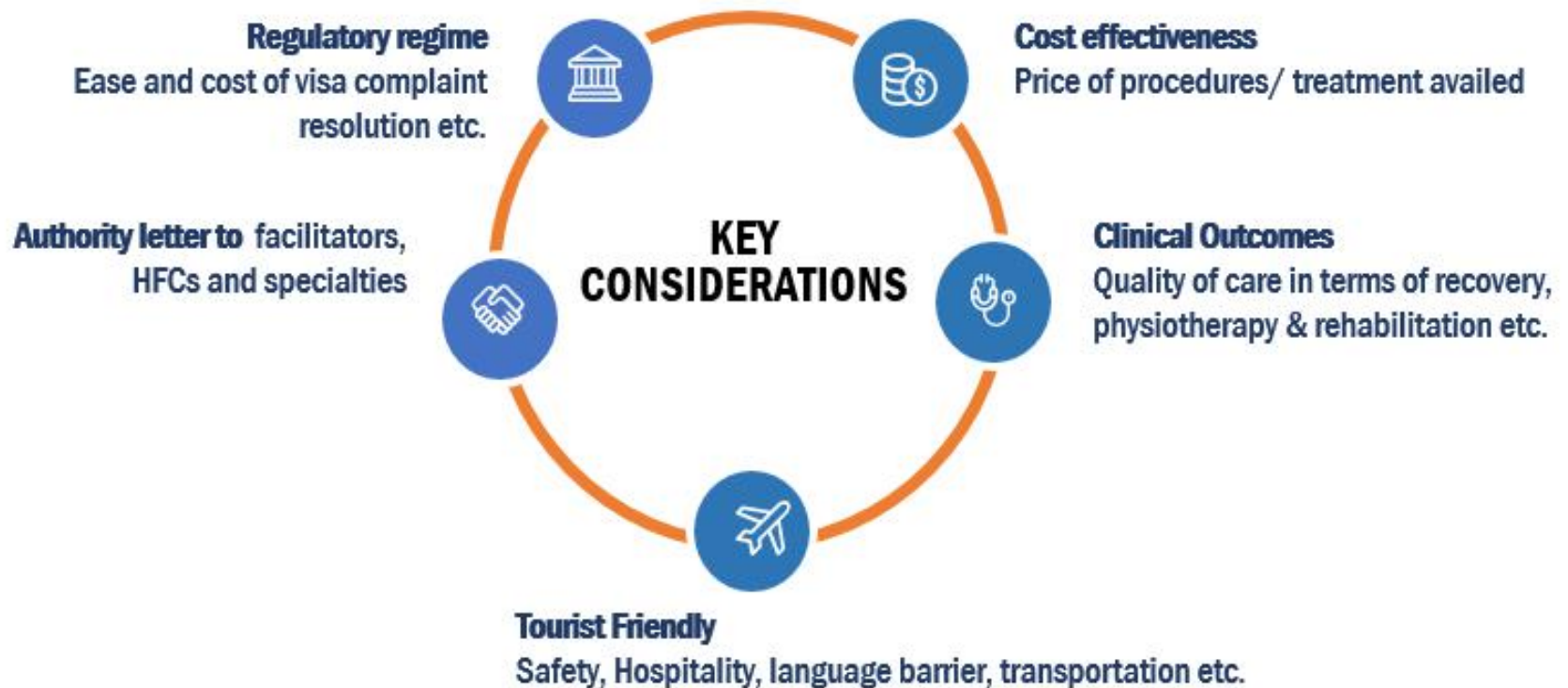
- World-class affordable treatment **(1/10 the cost in USA & UK)**
- Diversity of **tourist destinations** available in the country.
- The medical services in India that attract international tourists predominantly **include Dental and Eye care treatment, Orthopaedics and Trauma, Cardiac care including surgery, Urology, Neurosurgery, Plastic and cosmetic surgery, Laparoscopic surgery, Gastroenterology, Transplants and knee/hip replacement.**
- The alternative medicine services All kinds of traditional medicines** available in India namely Unani, Ayurveda, Homeopathy, Naturopathy and Wellness services including yoga and meditation are increasingly becoming popular among foreign patients **as non-surgical treatments for various ailments**

Patients across the globe with respect to their countries medical service & expenditure status

28%	30%	25%	12%	5%
South Asia	Africa	West Asia & Middle East	CIS	Oceania and Europe
Moderately developed	poorly developed	Moderately developed	poorly developed	Fully developed
Lack of Skilled doctors	Lack of Skilled doctors	Costly & wait list	Lack of Skilled doctor & infrastructure	Costly

Tapping The International Market

Following are the key considerations for patients while deciding upon the destination for seeking treatment abroad.





MEDICAL TOURISM MAHARASHTRA

- **Maharashtra's Medical Tourism Sector set to boom post Covid-19**
- Mumbai, Maharashtra is fastest growing medical hub at International level.
- The State of Maharashtra is holding number 1 position to attract 50-60K patients annually.

According to the FICCI - E&Y Report - "India: Building Best Practices in Healthcare Services Globally" released in 2019 on medical tourism –

- Approximately 27% of tourists come to Maharashtra.
- Maximum medical tourists are managed and serviced in locations like Delhi, Chennai and Maharashtra.
- Maharashtra, with its best facilities, has a lot more to achieve
- Current influx of patients into Maharashtra may range between 3500-5000 Medical tourists a month.

Potential to be increased to 10,000 patients a month



Maharashtra has positioned itself as the top destination for Medical Tourism because:

- Four international airports with the highest connectivity
- Expertly skilled medical staff
- Affordable Quality Care
- The State has the highest number of Joint Commission International (JCI) hospitals and NABL/ NABH hospitals to offer the international standards and quality treatment.



The Continuum of Medical and Wellness HUB MAHARASHTRA have:

4 International Airports (Mumbai, Pune, Nagpur, Nasik)	20,000+ Specialist	150,000+ committed nurses and paramedical staff	3 MH is amount top medical destinations	120+ Yoga and Wellness Centres
1,400+ Hospitals across the state	100,000+ highly qualified doctors	<ul style="list-style-type: none">• Mumbai, Pune and Nagpur have state of the art hospitals in South Asia• State with highest NABH Hospitals in India• Aurangabad, Nasik, Nagpur and Igatpuri Tourism spots supported by medical		

Nashik Medical Tourism

- **Nashik is an ancient holy city in Maharashtra known for its links to the “Ramayana” epic. On the Godavari River is Panchavati, a temple complex**
- **After Mumbai and Pune, Nashik is going to be the hub of medical tourism in another 2-3 years of time**
- **The city is becoming a gateway for affordable, quality and holistic healthcare**
- **Welltrained healthcare professionals, world-class and state-of-the-art medical facilities and advanced technologies**



Nashik is emerging as a upcoming healthcare hub for medical tourists because of:

1. High professional doctors, single and super speciality hospitals
2. NABL/ NABH hospitals to offer international standards and quality treatment
3. Very good rail and road connectivity
4. Domestic and International Airport
5. Eco friendly climate
6. Tourist friendly place
7. It's Scenic beauty attracts tourists





8. Best places to visit (Igatpuri, Sula Vineyards, Trimbakeshwar Temple, Saptashrungi Temple, Tringalwadi Lake, Sai Baba Temple, Anjneri, Vihigaon Waterfall, Dugarwadi Waterfall, Umbrella Falls Bhandardara

